

Linh Nguyen

UX/UI Designer
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EXPERIENCE

Digital Design Assistant | Applied Biological Materials

Sept 2025 - Present

- Translating complex scientific content into intuitive illustrations and motion graphics for the company's YouTube channel.
- Optimizing motion design strategy to improve engagement, contributing to **320+ new subscribers** within the biotech niche market.
- **Grew LinkedIn audience by 15% last year** through user-focused social media content, building a community of 4.4K+ life science professionals.

Graphic Designer | Saltus Grammar School

April 2023 - Present

- Delivered **100+ marketing and communication assets** that strengthened a consistent visual identity across digital and print channels.
- Oversaw the design and production of **large-scale print materials, including signage, banners, and vehicle graphics**.
- Collaborated remotely with leadership to prioritize projects, iterate on feedback, and deliver designs aligned with organizational goals.

Multimedia Designer | Vancouver Coastal Health

Sept 2025 - April 2026

- Improved the **user experience for an online e-learning course** on Articulate Storyline that teaches 24-25,000+ employees and 100+ managers on scheduling tasks.
- **Filmed and photographed on-site materials** for educational e-learning videos on raising employee's safety awareness and rehab procedure, **increasing user retention and learning capabilities by 70%**.
- Worked closely with multidisciplinary teams in design, education, scheduling and healthcare, effectively communicated work progress and applied feedback.

Graphic Designer (Co-op) | York House School

Sept 2022 - April 2023

- Created **website banners for the school's landing page and event pages**, and **customized marketing email graphics** to fit various email settings.
- Designed over 80 materials for students and teachers, ensuring professionalism in a school setting and adherence to the brand guidelines.
- **Documented design files for printing services to get printing proofs of brochures**, magazines and secured printed marketing materials on time.

EDUCATION

Simon Fraser University

Bachelor of Arts (with Distinction)
in Interactive Arts and Technology

Minor in Print and Publishing

Jan 2021 - April 2026

Kwansei Gakuin University

Japanese Language Track

April - August 2024

AWARDS

FIC Entrance Scholarship (2019)

SFU Undergraduate Open Scholarship
(2021)

International Mobility Award (2024)

SFU's Dean Honour Roll (2024, 2025,
2026)

SFU's President Honour Roll (2026)

SKILLS

UX Design

UX Research • Wireframing •
Prototyping • Usability Testing

Visual Design

Ideation • Sketching • Illustration •
Motion Design

Tools

Figma • Adobe Creative Suite •
Canva • Microsoft Office • Framer

Coding

HTML/CSS